



SHOPPING SPACE

LOFT SIAM DISCOVERY

Design Agency / MOMENT
 Design Team / Hisaaki Hirawata, Tomohiro Watabe
 Main Contractor / SITE
 Location / Thailand
 Area / 1,371 sqm



Horace Pan

Best use of retail design languages including sharp color, strong geometry, modular system in creating a strong brand identity yet user-friendly shopping experience for this long-established department store.

The design solution successfully manifested the relationship between merchandise and the spatial context.



WORK SPACE

MIDWEST INLAND PORT FINANCIAL TOWN

Design Agency / Hallucinate Design Office
 Design Team / Hallucinate Design Office
 Main Contractor / Gold Mantis
 Location / China
 Area / 320,000 sqm



Shigeru Kubota

For a historical city like Xi'an, a white workspace creates quite a contrast. The design is strikingly simple yet there is a sense that a lot of creativity went into the project. "White" is simply a difficult color and it is used here as a finish on exterior walls and the roof. It is even incorporated in the folded, overlapping wall pattern, creating seamless integration with technology. There is also a soft quality to the design within the solid void. It is not just minimalistic, but also creates an enjoyable space. The fact that this is a financial center attributes to one of the many factors that this project symbolically portrays the future for China.

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WORK SPACE



Reception areas, offices, studios,
warehouses, factories, etc.

084 MIDWEST INLAND PORT FINANCIAL TOWN

102 LAI YARD

116 AUER

090 OFFICE OF 1978 CULTURE EAST BANK
CREATIVE PARK

106 RUIKE FOOTWEAR CORPORATE OFFICE

122 DREAM LAB

096 CURIO STAIR OF ENCOUNTERS

112 THE OFFICE OF HENLI MECHANICAL AND
ELECTRICAL EQUIPMENT CO., LTD.

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HALLUCINATE believes that a modern city with a rich historical legacy like Xi'an is inclusive enough to embrace new visions, and has therefore developed the interior design beyond the city's geographical features for a balanced presentation of historical elements in an open perspective. The completed design features a perfect combination of the luminous roof and the large grid digital walls that blurs the boundaries between reality and imagination, modern technology and the architecture itself, creating a surreal ambiance for visitors to visualize future possibilities and technological advancements. The interior walls are covered with grids formed by tailor-made extruded aluminium sections of special dimensions melded with led P60 electronic display units and sealed with a translucent resin coating to soften the brightness of the information display on the grids. The grids with information display have formed a new structure and interior facade. ●





